

ERM103 Strategic Management

- Semester: First
- Type: Compulsory
- Instructor: Christos Pitelis
- ECTS Credits: 6

The course covers the basic concepts and tools of strategic management of thought and analysis. These include tools for analyzing the macroeconomic and competitive environment of a business, as well as the resources and capabilities of an organization. It provides an indepth overview of the strategic process as used by managers and then discusses the range of theoretical perspectives that enhance our understanding of this process.

Assessment:

The assessment of students is based on an individual assignment (maximum score: 10 points, weight 50% in the calculation of the course grade) and final written examinations (maximum score: 10 points, weight 50% in the calculation of the course grade). Participation in the final written examinations is mandatory.

Explicitly defined assessment criteria are accessible to students in the regulations of the Joint Postgraduate Program (Article 15).

Indicative Bibliography

- Clegg St., Schweitzer J, Whittle a., Pitelis Chr., 2019 Strategy: Theory and Practice , 4th Edition, SAGE Publications, 2022
- Bailey, D., Pitelis, C., & Tomlinson, P. R. (2020). Strategic management and regional industrial strategy: Cross-fertilization to mutual advantage. *Regional Studies*, 54(5), 647- 659.
- Klein, P. G., Mahoney, J. T., McGahan, A. M., & Pitelis, C. N. (2013). Capabilities and strategic entrepreneurship in public organizations. *Strategic Entrepreneurship Journal*, 7(1), 70-91.
- Klein, P. G., Mahoney, J. T., McGahan, A. M., & Pitelis, C. N. (2010). Toward a theory of public entrepreneurship. *European management review*, 7(1), 1-15.
- Pitelis, C. (2020). Mega Tech, Unicorns and the Sharing Economy: Can Penrose and Hymer Help Us Predict?. *Strategic Management Review*, forthcoming.
- Pitelis, C. N., Teece, D. J., & Yang, H. (2023). Dynamic capabilities and MNE global strategy: A systematic literature review-based novel conceptual framework. *Journal of Management Studies*.
- Berti, M., & Pitelis, C. (2022). Open team production, the new cooperative firm, and hybrid advantage. *Academy of Management Review*, 47(2), 309-330.
- Pitelis, C. N., Klein, P. G., & Mahoney, J. T. (2019). Organizational Governance Adaptation: Who Is In, Who Is Out, and Who Gets What.
- Pitelis, C. N., & Wahl, M. W. (1998). Edith Penrose: Pioneer of stakeholder theory. *Long range planning*, 31(2), 252-261

Related academic journals:

- European management review
- Strategic Management Review