

ERM203 Policy Seminar.

- Semester: Second
- Type: Compulsory
- Instructor: Pantoleon Skayannis and George Petrakos
- ECTS Credits: 6

The aim of the PolicySeminar is to draw on the experience of key invited academics, policy advisors, policymakers, and regional stakeholders regarding the management of development programs implemented under different initial conditions, institutional frameworks, and administrative capacities. The invited experts will discuss with the seminar coordinator and students their experiences related to the mechanisms and prerequisites of policy-making, as well as the internal or external factors that influence the effectiveness of development programs and the delivery of results. The discussion will cover a wide range of policy assumptions at the EU, national, regional, and local levels, as well as extensive geographical coverage, in an effort to provide critical knowledge on the factors contributing to the success or failure of policy management in a variety of heterogeneous conditions concerning socioeconomic characteristics.

Assessment

Students are assessed using the following methods:

(a) Active participation in the 13 lectures with questions and expressing opinions (maximum score: 10).

(b) Presentation of an individual assignment at the end of the semester and oral examination of the students (maximum score: 10).

The final grade is calculated using the following formula: participation grade 1 30% + assignment grade * 70%.

1 Semester: Second

Explicitly defined assessment criteria are accessible to students in the regulations of the Joint Postgraduate Program (Article 15).

Indicative Bibliography

- Bartik, T. J. (1990). The Market Failure Approach to Regional Economic Development Policy. *Economic Development Quarterly*, 4(4), 361-370. <https://doi.org/10.1177/089124249000400406>
- Chang, H. J., & Andreoni, A. (2020). Industrial policy in the 21st century. *Development and Change*, 51(2), 324-351. <https://doi.org/10.1111/dech.12570>
- Coyle, D., & Muhtar, A. (2023). Levelling up policies and the failure to learn. *Contemporary Social Science*, 18(3-4), 406-427. <https://doi.org/10.1080/21582041.2023.2197877>

- European Commission (2024) Ninth Report on Economic, Social and Territorial Cohesion, https://ec.europa.eu/regional_policy/information-sources/cohesion-report_en
- Martin, R., Gardiner, B., Pike, A., Sunley, P., & Tyler, P. (2022). *Levelling Up left behind places: The scale and nature of the economic and policy challenge*. Routledge.
- McCann, P. (2020). Perceptions of regional inequality and the geography of discontent: Insights from the UK. *Regional Studies*, 54(2), 256-267. <https://doi.org/10.1080/00343404.2019.1619928>
- Rodriguez-Pose, Andres and Wilkie, Callum (2018) Strategies of gain and strategies of waste: what determines the success of development intervention? *Progress in Planning*, 133, <https://doi.org/10.1016/j.progress.2018.07.001>.

Related academic journals:

- *Journal of Economic Geography*
- *Regional Studies*
- *European Urban and Regional Studies*
- *Papers in Regional Science*
- *Regional Science Policy and Practice*