

ERM252 Regional Competitiveness and Industrial Strategy.

- Semester: Second
- Type: Elective
- Instructor: Christos Pitelis
- ECTS Credits: 6

The course covers the theory and practice of international competitiveness of regions and the industrial policies that enhance regional competitiveness and address lagging areas. It discusses alternative conceptual perspectives and their practical application. It explores the links between different policies and discusses the role of business ecosystems, clusters, and global value chains, and the policies related to them, in achieving sustainable regional competitiveness.

The assessment of students is based on an individual assignment (maximum grade: 10 points, weight 50% in the calculation of the course grade) and final written examinations (maximum grade: 10 points, weight 50% in the calculation of the course grade). Attendance in the final written examinations is mandatory.

Explicitly defined assessment criteria are accessible to students in the regulations of the Joint Postgraduate Program (Article 15).

Indicative Bibliography

- Bailey, D., Pitelis, C. N., & Tomlinson, P. R. (2023). Place-Based Industrial and Regional Strategy - Levelling the Playing Field. *Regional Studies*, 57(6), 977-983. <https://doi.org/10.1080/00343404.2023.2168260>
- Bailey, D., Pitelis, C., & Tomlinson, P. R. (2020). Strategic management and regional industrial strategy: Cross-fertilization to mutual advantage. *Regional Studies*, 54(5), 647- 659.
- Bailey, D., Pitelis, C., & Tomlinson, P. R. (2018). A place-based developmental regional industrial strategy for sustainable capture of co-created value. *Cambridge journal of economics*, 42(6), 1521-1542.
- Glykou, I., & Pitelis, C. N. (2014). On the political economy of the state, the public-private nexus and industrial policy. In *Industrial Policy Beyond the Crisis* (pp. 159-176). Routledge.
- Katkalo, V. S., Pitelis, C. N., & Teece, D. J. (2010). Introduction: On the nature and scope of dynamic capabilities. *Industrial and corporate change*, 19(4), 1175-1186.
- Kudina, A., & Pitelis, C. (2014). De-industrialisation, comparative economic performance and FDI inflows in emerging economies. *International Business Review*, 23(5), 887-896.
- Pitelis, A. T., Vasilakos, N., Chalvatzis, K., & Pitelis, C. N. (2019). Can industrial policy foster innovation in renewable energy technologies in the OECD and in EU regions?. *Cambridge Journal of Regions, Economy and Society*, 12(2), 271-292.
- Pitelis, C. N., & Tomlinson, P. R. (2017). Industrial organisation, the degree of monopoly and macroeconomic performance-a perspective on the contribution of

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- Pitelis, C. N., & Georgiadis, A. (2016). The Impact of Employees' and Managers' Training on the Performance of Small-and Medium-Sized Enterprises: Evidence from a Randomized Natural Experiment in the UK Service Sector.
 - Pitelis, C. (2012). Clusters, entrepreneurial ecosystem co-creation, and appropriability: a conceptual framework. *Industrial and Corporate Change*, 21(6), 1359-1388.
 - Pitelis, C. N., & Teece, D. J. (2010). Cross-border market co-creation, dynamic capabilities and the entrepreneurial theory of the multinational enterprise. *Industrial and corporate change*, 19(4), 1247-1270.
 - Pitelis, C. N. (2014). European industrial and competition policy: perspectives, trends and a new approach. In *Industrial and Regional Policies in an Enlarging EU* (pp. 73-89). Routledge.
 - Pitelis, C. N., & Schnell, M. C. (2002). Barriers to mobility in Europe's civil aviation markets: theory and new evidence. *Review of industrial organization*, 20, 127-150.
 - Pitelis, C. (1994). Industrial strategy: for Britain, in Europe and the world. *Journal of Economic Studies*, 21(5), 3-92.
 - Pitelis, C. N., & Sugden, R. (1986). The separation of ownership and control in the theory of the firm: a reappraisal. *International Journal of Industrial Organization*, 4(1), 69-86.
 - Pitelis, C., Li, S. B., & Piteli, E. E. (2023). Anti-trust and Industrial Policy in the Era of Born- Global Digital Platform Firms. Available at SSRN 4518098.
 - Pitelis, C. N., & Glykou, I. (2010). *European Competition and Industrial Policy: An Assessment and a New Framework*.
 - Privatization, Regulation and Domestic Competition Policy', in G. Wignaraja (ed.), *Competitiveness Strategy in Developing Countries: A Manual for Policy Analysis*, London, Routledge, 2003.
 - Pitelis, C. (1995). On the Nature of the Firm. In *Market Evolution: Competition and Cooperation* (pp. 11-37). Dordrecht: Springer Netherlands..

Related academic journals:

- *International Journal of Industrial Organization*
- *Journal of Economic Geography*
- *Regional Studies*
- *European Urban and Regional Studies*
- *Industrial and Corporate Change*